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PRESS RELEASE

A Month of Transformation for Affordable Homeownership in the San Gabriel Valley

Monrovia, CA – April 1, 2021 - San Gabriel Valley Habitat for Humanity (SGV Habitat) is experiencing an entire month of transformative events. With a new executive director, the opening of pre-applications for its highly-anticipated affordable homeownership program, and a month-long donation match, April is set to become a transformative month for the nonprofit and affordable homeownership in San Gabriel Valley.

Bryan Wong, the chapter's newest executive director, takes the helm after significant capacity growth over the last three years under Mark Van Lue's leadership.

"During my time at Habitat, we have grown from serving an average of 5 families per year to a new average of 27 families per year! This is indeed something to celebrate – and I couldn't be more proud of what we have built with our donors, elected officials, corporate partners, and supporters," says former executive director, Mark Van Lue.

Under Wong, SGV Habitat aims to raise that number to 33 families per year over the next three years through their Expanding the American Dream campaign.

"I am excited to join SGV Habitat at a time where there is so much momentum. The next three years will mark a significant impact on our communities, thanks to our supporters," says Wong.

An important part of creating affordable homeownership opportunities is finding the families that will purchase homes this year. Online pre-applications are being accepted April 1-30 for the next cohort of Habitat homebuyers.

Approved homebuyers will qualify for a monthly housing payment equal to 30% of their gross monthly income at the time of purchase. This low monthly payment will provide families with the financial stability necessary to create generational wealth - something the average low-income renter lacks thanks to the rising cost of living in California, where 1 in 4 people pay 50% or more of their income in rent.

In honor of the Expanding the American Dream Campaign and to top off the exciting milestones taking place at SGV Habitat this month, a generous anonymous donor has pledged to match all donations given to the organization dollar-for-dollar up to \$50,000 from now until Friday, April 30, 2021. Join in solidarity with the many Californians needing safe, decent and affordable housing by making a donation at sgvhabitat.org today!

To learn more: visit sgvhabitat.org.

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About San Gabriel Valley Habitat for Humanity

Driven by the vision that everyone needs a decent place to live, a small group of committed volunteers founded San Gabriel Valley Habitat for Humanity in 1990. Fueled by the generosity of volunteers and donors, we've served over 200 families in our local community and abroad. Families and individuals partner with Habitat to build or improve a place they can call home. Habitat homeowners receive a hand up, not a handout, as they help build their own homes alongside volunteers. All Habitat homebuyers pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. To learn more, visit sgvHabitat.org.