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PRESS RELEASE

San Gabriel Valley Habitat for Humanity Announces its Expanding the American Dream Campaign Aiming to Serve Record-Breaking 100 Families in the next three years.

Monrovia, CA – February 12, 2020 - With the help of donors and supporters, San Gabriel Valley Habitat for Humanity (SGV Habitat) has committed to transforming the lives of 100 families in the San Gabriel Valley, the Philippines, and Haiti within the next three years through the **Expanding the American Dream** campaign.

Recent social unrest and the ongoing pandemic have shown all of us that much work remains to eradicate the systems that foster generational poverty, job and housing insecurity. In America, where the average homeowner boasts a net worth that is one hundred times greater than that of a renter, affordable homeownership is a key component in creating equal opportunity for all families.

“The Expanding the American Dream campaign not only aims to raise awareness for the need of equitable, permanent, and affordable housing. It also empowers people to take action to create their own American Dream,” says Mark Van Lue, Executive Director at SGV Habitat.

This \$28 million investment in the community, driven by the commitment to help more families achieve financial security and stability, will provide critical home repair and homeownership to 100 families across the San Gabriel Valley and abroad. This number adds to the over 220 families already served since 1990.

One of these families is Shane and Andrea, who purchased and moved into their Habitat home in Glendale, California in 2012 with their four children. After four years, the family was able to sell their home back to SGV Habitat and move to Seattle, Washington, where a new job opportunity awaited.

“Our Habitat home in Glendale gave us the security that allowed us to dream bigger,” said Andrea, former Habitat homeowner.

Supporting SGV Habitat builds stronger communities of tomorrow for generations of American Dreamers to come. Anyone can donate or learn more by visiting sgvhabitat.org/ead. Share your support today by using #ExpandingTheAmericanDream on social media.

About San Gabriel Valley Habitat for Humanity

Driven by the vision that everyone needs a decent place to live, a small group of committed volunteers founded San Gabriel Valley Habitat for Humanity in 1990. Fueled by the generosity of volunteers and donors, we’ve served over 200 families in our local community and abroad. Families and individuals partner with Habitat to build or improve a place they can call home. Habitat homeowners receive a hand up, not a handout, as they help build their own homes alongside volunteers. All Habitat homebuyers pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable

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housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. To learn more, visit sgvHabitat.org.