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building strength, stability and self-reliance through shelter.

San Gabriel Valley Habitat for Humanity Announces Commitment to Assisting with Rebuilding Efforts for Eaton Fire Amid Loss of Habitat Home

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The destruction from the Eaton fire includes the loss of the first Habitat home, where many community members came together to build less than 2 years ago.

The devastating wildfires throughout Los Angeles have left thousands displaced, many of whom have yet to return to their homes and are now grappling with the emotional and financial challenges of rebuilding their lives.

Many of the households affected are uninsured, underinsured, and have limited incomes.

San Gabriel Valley Habitat for Humanity (SGV Habitat) has announced that the first Habitat home built in the community of Altadena is among the over 1,000 homes that have been destroyed in the Eaton fire. The organization is committed to bringing the community together again - once the rebuilding efforts take place.

“The devastation caused by these wildfires is overwhelming, but our community is strong and we have seen over this last week how everyone comes together to help when the call to action is made,” said Bryan Wong, San Gabriel Valley Habitat for Humanity CEO. “Along with our colleagues in Los Angeles, we have made a commitment to help ReBUILD LA®. This is not just about rebuilding homes—it’s about restoring hope, stability, and a future for families who have lost everything.”

To aid current fire victims, San Gabriel Valley Habitat for Humanity and Habitat LA have launched ReBUILD LA®, a long-term emergency response campaign to assist people with limited means to rebuild their homes, relocate to other housing, provide essential supplies, and restore their lives.

Donations to the ReBUILD LA® campaign will:

- Help those who have lost everything rebuild or relocate, ensuring they have a safe place to call home.
- Provide essential goods through gift cards to purchase food and other necessary items.
- Support households whose homes are uninhabitable with rental or mortgage assistance and other intermediate housing needs.
- Offer assistance to vulnerable survivors who have been left without options to afford housing.

SGV Habitat is ready once it is safe to begin rebuilding efforts. In the short-term the organization is looking to offer programs that will assist homeowners who need minor repairs to be able to return to their homes that were damaged from these severe weather related events. They are also preparing for the work ahead that will provide lasting solutions for affected families.

"We are grateful for the support we are already seeing come in and we welcome other companies, foundations and individuals to join us in creating lasting change and ensuring no one is left behind in this time of need," says Wong.

SGV Habitat is calling on individuals, businesses, and community leaders to join this vital effort. The organization's proven track record of using donations efficiently and transparently ensures that every dollar goes directly toward supporting fire survivors. To donate or sign up for information on future volunteer activities and help ReBUILD LA, please visit **www.sgvhabitat.org/eatonfirerelief**

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About San Gabriel Valley Habitat for Humanity

Driven by the vision that everyone needs a decent place to live, a small group of committed volunteers founded San Gabriel Valley Habitat for Humanity in 1990. Fueled by the generosity of volunteers and donors, we've served over 300 families in our local community and abroad. Families and individuals partner with Habitat to build or improve a place they can call home. Habitat homeowners receive a hand up, not a handout, as they help build their own homes alongside volunteers. All Habitat homebuyers pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. To learn more, visit **sgvHabitat.org**.



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